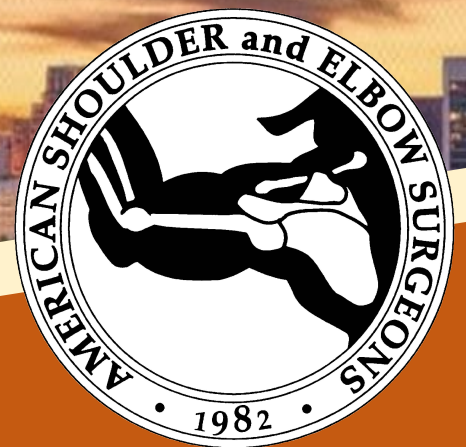


ASES 2024 ANNUAL MEETING

October 16-19, 2024

San Antonio, Texas



PROSPECTUS

**2024 INDUSTRY PARTNER
OPPORTUNITIES**

AMERICAN SHOULDER AND ELBOW SURGEONS

WELCOME!

On behalf of the American Shoulder and Elbow Surgeons (ASES), we invite you to participate in the ASES 2024 Annual Meeting, to be held October 16-19, 2024, at the San Antonio Marriott Rivercenter in San Antonio, Texas.

The ASES 2024 Annual Meeting will provide quality accredited education on the surgical treatment of several disorders of the shoulder and elbow to practicing surgeons, industry partners and our guests. ASES is the trusted source for the most leading-edge, scientifically-sound and diverse educational programming within the shoulder and elbow surgical landscape.

ASES offers a number of unique opportunities during the Annual Meeting. Exhibits will be highlighted with unopposed time during breakfast and refreshment breaks each day, Thursday through Saturday, as well as exhibit hall receptions on Thursday and Friday afternoon.

To maximize the impact of your marketing dollars and receive optimum exposure to our attendees, we encourage you to be a Supporter in addition to the Exhibit opportunities.

We look forward to seeing you in San Antonio!



John E. (Jed) Kuhn, MD, MS
ASES 2023-2024 President



Carolyn M. Hettrich, MD, MPH
Annual Meeting Co-Chair



Michael S. Khazzam, MD
Annual Meeting Co-Chair



Edwin E. Spencer, Jr., MD
Annual Meeting Co-Chair



Benefits of Supporting the ASES Annual Meeting

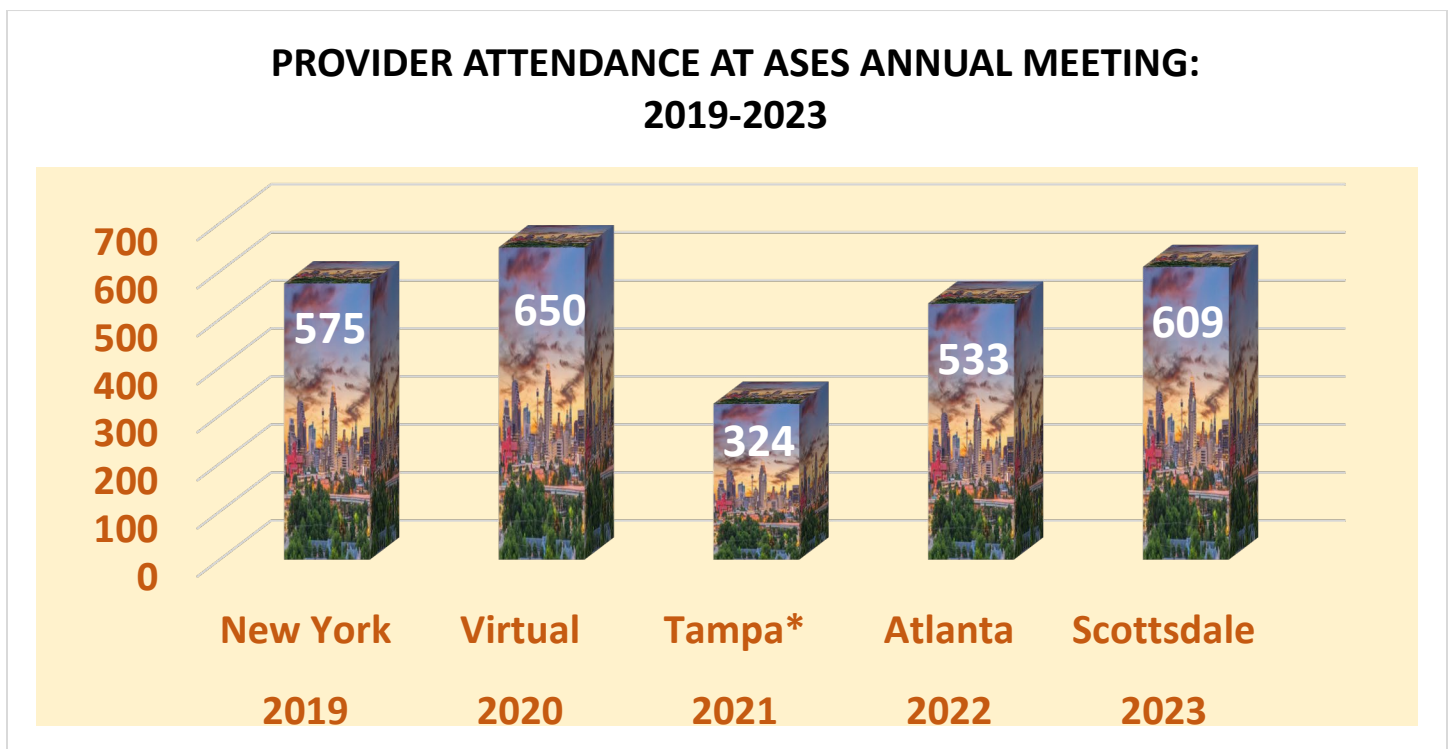
As an ASES Annual Meeting Industry Partner, you will have the opportunity to showcase your company's products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers!
- Introduce new products and services!
- Expand your market reach and strengthen existing relationships!
- Generate new sales leads!

All ASES Annual Meeting Industry Partners Receive:

- Attendance at the Wednesday Welcome Reception with attendees, faculty, & guests.
- Recognition at the podium by ASES leadership and on main session screens during breaks.
- Publicized level of support on the ASES website 10-weeks in advance of the meeting.
- Prominent recognition signage displayed at the Annual Meeting by level of support.
- List of attendees with mailing addresses available 15 days prior to the meeting.
- Presence in the exhibit area with several unopposed exhibit hours exhibit to display products and engage with meeting attendees.

Provider Attendance: 2019-2023



** 2021 Moved from October to December due to Covid-19 Surge*

2023 ASES INNOVATION AND STRATEGIC PARTNERS

ASES is pleased to acknowledge and thank our Innovation and Strategic Partners who supported the ASES 2023 Annual Meeting and other ASES and ASES Foundation 2023 Initiatives

Double Diamond Level (\$200,000 and Up)



Diamond Level (\$150,000 - \$199,999)



Emerald Level (\$100,000- \$149,999)



Platinum Level (\$30,000 - \$74,999)



Gold Level (\$15,000 - \$29,999)



MEETING AT-A-GLANCE*

Wednesday, October 16th, 2024

7:00 am	Exhibit Move In
4:00 pm. – 7:00 pm	Registration Open
5:30 pm – 7:00 pm	President's/New Member Welcome Reception

Thursday, October 17th, 2024

6:00 am – 4:30 pm	Registration Open
6:30 am – 8:00 am	Breakfast
6:30 am – 4:30 pm	Exhibit Hall Open
7:00 am – 7:50 pm	Instructional Course Lectures
7:50 am – 9:45 am	Annual Meeting Sessions
9:45 am – 10:15 am	Break
10:15 am – 12:00 pm	Annual Meeting Sessions
12:00 pm – 1:00 pm	Industry Lunch Workshops
1:00 pm – 3:15 pm	Annual Meeting Sessions
3:15 pm – 4:00 pm	ASES Business Meeting #1
3:15 pm – 4:30 pm	Wine & Cheese & Posters in the Exhibit Hall

Friday, October 18th, 2024

6:00 am – 4:30 pm	Registration Open
6:30 am – 8:00 am	Breakfast
6:30 am – 4:30 pm	Exhibit Hall Open
7:00 am – 7:50 pm	Instructional Course Lectures
8:00 am – 9:45 am	Annual Meeting Sessions
9:45 am – 10:15 am	Break
10:15 am – 12:00 pm	Annual Meeting Sessions
12:00 pm – 1:00 pm	Industry Lunch Workshops
1:30 pm – 3:15 pm	Annual Meeting Sessions
3:15 pm – 4:00 pm	ASES Business Meeting #2
3:15 pm – 4:30 pm	Friday Fiesta in the Exhibit Hall
6:00 pm – 10:00 pm	ASES Buckhorn Bash and Luchese Pop-Up Shop

Saturday, October 19th, 2024

6:00 am – 11:00 am	Registration Open
6:30 am – 8:00 am	Breakfast
6:30 am – 10:15 am	Exhibit Hall Open
7:00 am – 7:50 am	Instructional Course Lectures
7:50 am – 9:45 am	Annual Meeting Sessions
9:45 am – 10:15 am	Break
10:15 am	Begin Exhibit Move Out
10:15 am - 12:45 pm	Annual Meeting Sessions
12:45 pm	Closing/Adjournment

Our innovation and strategic partners are discouraged from holding corporate-sponsored (non-CME) events during the Welcome Reception, the Neer Circle Meeting, the ASES Buckhorn Bash, Annual Meeting Sessions, and Members' Business Meetings to avoid conflicts with our educational and research mission.

**Noted times are preliminary and subject to change*

2024 ANNUAL MEETING OPPORTUNITIES

I. EXHIBIT HALL

The ASES Annual Meeting Exhibit Hall will serve as the central gathering hub for all participants over the course of the three-day event, allowing your company the opportunity to showcase your latest products and services to ASES Annual Meeting attendees.

I(a): Exhibit Booth:

10 x 10 Booth:	\$15,000
10 x 20 Booth:	\$30,000
10 x 30 Booth:	\$45,000

WHAT COMES WITH YOUR BOOTH RENTAL?

- 8'-high draped back wall, 3'-high draped sidewalls
- One (1) six-foot draped table, Two (2) chairs, One (1) wastebasket (per 10 x 10 space)
- Annual Support level acknowledgement placard
- Exclusive, non-conflicting exhibit hall hours to meet attendees
- Networking opportunities that include daily breakfast, receptions, and refreshment breaks
- Complimentary company name listing in attendee marketing brochures (subject to print deadlines) and conference mobile app
- Company listing with description in Annual Meeting Print Program
- Publicized level of support on the ASES website 10-weeks in advance of the meeting
- List of attendees with mailing addresses available 15 days prior to the meeting
- Overnight exhibit hall perimeter security



Space will be limited and available on a first-come, first-served basis. Please reserve early. Booth selection will begin in early July; 2023 Annual Support Level will determine selection order; Exhibit space rental does NOT include any furnishings or utilities and must be ordered a la carte. Pricing and order forms will be included in the Exhibitor Services Kit, which will be available online in early July 2024.

I(b): Poster Area:

\$5,000 (Exclusive)

The ASES Annual Meeting Poster area is an extremely popular gathering place for attendees to review the latest research projects from their colleagues! These posters will be displayed inside the exhibit hall for attendee viewing. Your logo will appear on signage near this area, and you will be recognized as the Poster Area sponsor in all conference materials. Sponsor these aisles to show your company's commitment to advancing research!



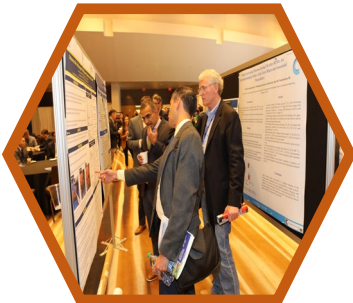
I. EXHIBIT HALL (continued)

I(c): Daily Breakfast and Breaks in the Exhibit Hall:

Thursday: \$15,000 (Exclusive) Friday: \$15,000 (Exclusive) Saturday: \$10,000 (Exclusive)

Attendees will have you to thank for providing their sustenance during the program! For your selected day, your name and/or logo will be emblazoned on all napkins and coffee cups, and your support for this asset will be recognized in the program guide and on all on-site signage.

I(d): Thursday & Friday Exhibit Hall Receptions:



Wine & Cheese & Posters: \$15,000

As a sponsor of this popular event – now in its 4th year -- your company will have name recognition on signage, reception napkins and in event collateral. Following the first full day of the meeting, attendees will convene in the hall to enjoy wine (and beer) and cheese, while visiting our industry partners and enjoying the meeting's poster presentations.

Fiesta Friday: \$15,000 Exclusive

As a sponsor of this NEW event to drive traffic into the Exhibit Hall on day two, your company will have name recognition on signage, reception napkins and in event collateral. After a long day of quality education, attendees will convene in the hall to enjoy margaritas and traditional Texas snacks while visiting our industry partners and enjoying the meeting's poster presentations.

II. EDUCATION AND THOUGHT LEADERSHIP

The ASES Annual Meeting is the source for the top scientific programming dedicated to the field of Shoulder and Elbow Surgery, and your organization has several opportunities to support efforts to showcase the newest techniques and research associated with the field.

II(a): Industry Workshops (Lunch & Learn)

\$8,500 EACH

These workshops will take place on Thursday and Friday from 12:00 pm—1:00 pm.

The fee noted above is for one-day only. Due to high demand, if your company would like to have a workshop on more than one day (including additional divisions), you will be waitlisted for the second session, and confirmed only after all initial workshop requests are fulfilled. Companies will be required to supply lunch to workshop participants, in addition to the workshop fee. **New for 2024: Basic AV will be included in workshop fee; rooms will be pre-set to maximum capacity in crescent rounds; room set changes and additional AV will be at requesting industry partner's expense.**



Space for workshops will be limited and available on a first-come, first-served basis. Please reserve early.

II. EDUCATION AND THOUGHT LEADERSHIP (continued)

II(b): NEW! Ortho Oasis

Exclusive \$20,000

We are pleased to announce the addition of the Ortho Oasis to this year's Annual Meeting. Located adjacent to the ASES Registration Kiosk – directly outside of the Exhibit Hall and General Session spaces, the Ortho Oasis will serve as both a member resource center, and an on-site version of the Shed (ASES' online learning management system). Carefully curated technique videos (with faculty commentary) will be presented throughout the conference, along with expert informational sessions on some of the society's core products and services, including the MOC SAE, Membership, The SHED, Mobile App, DocMatters, etc. As the EXCLUSIVE sponsor of the Oasis, your company will be able to host one five-minute spotlight session per day within the space, A brand will be prominently showcased with your branding on directional floor decals (2) and you will be recognized in all promotional materials, branding, and signage both in advance and on-site.

II(c): Instructional Course Lectures

\$5,000 EACH (15 available -- Five Per Day, Thursday, Friday, Saturday)

These early-morning sessions provide an in-depth look at a variety of topics in the form of case-based studies or didactic lectures. Sponsorship for each Instructional Course includes session branding, a pre-registered attendee list for that session and the opportunity for a chair-drop/booth driver within the session space. A list of ICLs will be provided for your selection upon receipt of your sponsorship commitment.

II(d): NEW! Industry Partner Meeting Room (Limited Availability)

\$5,000 EACH

This year, we are offering a limited number of Industry Partner Meeting Rooms, located just down the hall from the General Session and Exhibit Hall, for you to host internal or small meetings throughout the week. Your space will be available from 6:00 a.m. on Wednesday, October 16th through 11:59 p.m. on Friday, October 18th. Rooms may not be used to host large events (average room size is 500 square feet); any hosted events of more than eight people (excluding internal company meetings) will be subject to approval in order to ensure that there is no conflict with existing meeting programming. Fee is for room only, and audio visual and/or food and beverage needs will be at the participating company's expense.

II(e): Industry Partner Event Promotion

\$1,000 EACH

Take advantage of this opportunity to promote your events taking place during the ASES Annual Meeting via branded ASES signage to assist you with increasing your event participation levels. Your event will be listed on a sign located near the ASES Annual Meeting Registration. The cost to participate will be \$1,000 per event promotion. **Events that conflict with official ASES Annual Meeting programming will not be eligible for this promotion.** Please note, if you are hosting a Lunch Workshop, please do not utilize this promotion for that purpose. Your workshop will be advertised and promoted through the traditional Annual Meeting channels.

III. ADVERTISING AND BRANDING

There are several opportunities for you to advertise your company offerings to attendees throughout the meeting.

III(a): Program Guide Advertising

Make your sponsorship and products known to attendees by placing an ad in the 2024 ASES Annual Meeting Program Guide

Inside Front Cover: \$5,000

Full Page Ad: \$3,000

Inside Back Cover: \$5,000

1/2 Page Ad: \$2,000

1/4 Page Ad: \$1,000



III(b): Conference Wi-Fi

\$15,000 (Exclusive)

Be the first thing that attendees see when they login to the conference Wi-Fi. You will be able to brand the landing page and have input on the password. Additionally, your support for this offering will be recognized in the program guide and on all on-site signage.



III(c): Annual Meeting Mobile App

\$15,000 (Exclusive)

Have your brand visible to all attendees throughout the meeting as the exclusive sponsor of the Mobile App. Your logo and advertising will be visible in multiple locations within the app, which is the primary communication tool for attendees on all Annual Meeting information!



III(d): Hotel Room Drop

\$5,000

ASES will arrange for materials, **provided by your organization**, to be delivered to the hotel rooms of each Annual Meeting attendee in the ASES room block at the Marriott Rivercenter.

III(e): Banner Ad on ASES Website

\$7,500

This offering would allow for a company to place a banner ad on the ASES website and may end up being a rotating banner ad if more than one company participates.

III. ADVERTISING AND BRANDING (continued)

III(f): Hotel Key Cards

\$5,000 (Exclusive)

Welcome ASES 2022 Annual Meeting participants to the event and thank them by sponsoring the hotel key cards! Your message will appear on all keys distributed to ASES attendees upon arrival. (Sponsor responsible for coordination and production with guidance from ASES).



III(g): Daily Email Update

\$2,500 Per Day OR \$8,000 for All Four Days

Reach all ASES Annual Meeting attendees! Choose one day or every day to feature your organization during the meeting. Daily sponsorship includes a click-thru banner ad on the email that meeting attendees receive every morning, highlighting the special events of the day.

III(h): Mobile App Push Notifications

\$1,000 per Push Notification

This is a terrific opportunity for you to drive traffic to your booth, workshop, or special event, or to simply promote your company's products and services to all Annual Meeting attendees. Sponsor will provide messaging, and we will work with you to schedule this at the time of your choosing!

III(i): Conference Tote Bags

\$10,000 (Exclusive)

Each conference attendee will receive an attractive bag imprinted with your branding and the ASES Annual Meeting Logo. Attendees will use these bags throughout the event to carry their event materials. These bags also tend to be used long after the main conference ends, presenting a unique opportunity for lasting brand awareness. Cost includes bag and production as well as a sponsor promotional piece inserted in the bag.



III(j): Hotel Signage and Branding



\$2,500 - \$6,000 Per Location (Options/Pricing Varies)

Various Opportunities available. Please contact aorlando@ases-assn.org to request a copy of the Marriott Rivercenter Branding Guide. Please note that production and install/dismantle is not included in the branding fees, and you will be billed back for these charges after the meeting. ASES will place the order on your behalf in order to group install/dismantle costs for all branding together to provide you with the best costs. You will, however, work directly with the in-house vendor on production. We reserve the right to provide final approval to any and all materials.

IV: EVENTS AND EXPERIENCES

There are a number of Event and Experience opportunities available for you to connect with Annual Meeting attendees in San Antonio!

IV(a): NEW! Relax and Recharge Lounge

Exclusive \$20,000

Elevate the conference experience with our Relax and Recharge Lounge, featuring a complimentary coffee bar! As a sponsor, your brand will be prominently showcased with your branding on directional floor decals (2), coffee cup sleeves, and the coffee stand itself. Additionally, your logo will be featured atop select drinks as latte art, creating a unique opportunity to grab attention and build brand recognition. Seize this opportunity to make a lasting impression on conference-goers.



IV(b): Women in Orthopaedics Breakfast Symposia

Exclusive \$15,000

This brand-new program will bring together 50-60 women member surgeons for a one-of-a-kind breakfast session focusing on their professional experiences in orthopaedics, career development, networking and much more. The goal of this special program is to create a community of women surgeons, build upon their professional experiences and expertise and mentor young women entering the profession. Industry partner will receive Recognition by ASES leadership and on the main screens during Annual Meeting breaks, recognition exposure across multiple channels, list of attendees with contact information available 10 days prior to the meeting, Opportunity for two industry representatives to participate in the event and the opportunity to deliver a 10-minute presentation to event attendees.

IV(c): Buckhorn Bash: Friday Night Party



Buckhorn Bash
BOOTS, BEVERAGES, AND BITES

Exclusive \$20,000

All attendees, industry partners and Annual Meeting guests will have the opportunity to purchase tickets to join us for this popular Friday night event to celebrate the success of the week and spend time in a social environment with their friends and colleagues.

Food, drink, entertainment, and FUN are on the agenda for this event to be held at local favorite Buckhorn Saloon and Texas Ranger Museum, located just a few short blocks from our host hotel. As a sponsor of this event, you will receive prominent signage to

highlight your support, a company video on display throughout the evening (video only), company name on napkins and ten tickets to the event.

IV(d): Lucchese Pop-Up Shop – Party within the Party

Exclusive \$15,000

Saddle up for this amazing opportunity! Join us for the exclusive Lucchese pop-up event during the Buckhorn Bash. In the Tuepperwein Room at the Buckhorn Saloon, you will have an exclusive space upstairs for a “Party Within the Party.” As a sponsor of this event, you will receive personalized cocktail napkins for the dedicated bar, on-site event signage, advance promotion and five tickets to the Buckhorn Bash.



SIGN-UP INSTRUCTIONS & EXHIBIT HALL FLOORPLAN

IN ORDER TO ENSURE THAT YOU RECEIVE MAXIMUM BENEFITS WITH YOUR SUPPORT, PLEASE COMPLETE AND RETURN THE ATTACHED SIGN-UP FORM NO LATER THAN MONDAY, JUNE 3RD, 2024. ONCE YOUR FORM IS RECEIVED, YOU WILL BE INVOICED FOR YOUR SELECTIONS AND A CONFIRMATION SUMMARY WILL BE GENERATED.

BOOTH ASSIGNMENT PROCESS

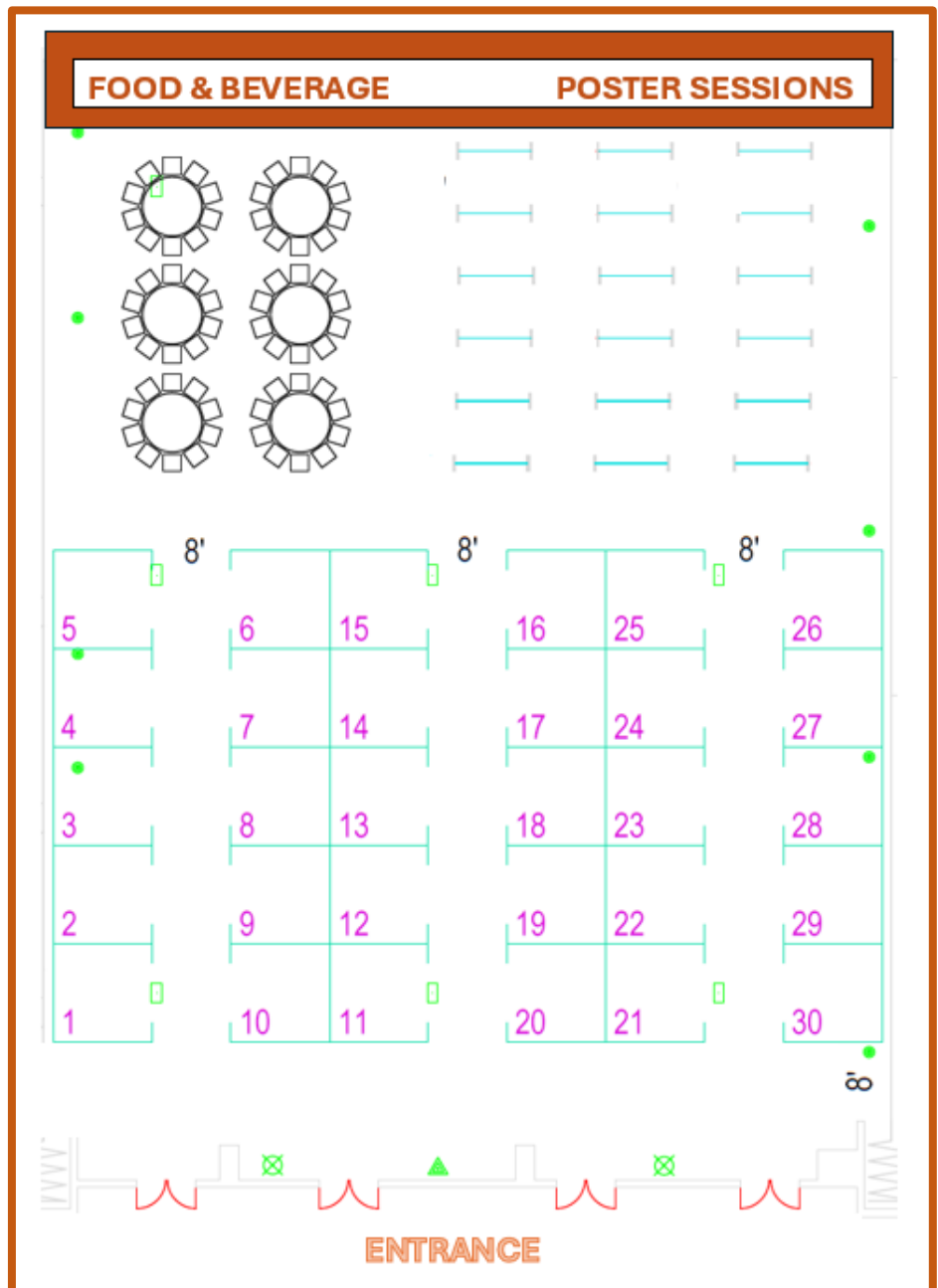
Please indicate your preferred booth selections on the attached form.

Selections will be confirmed based on 2023 Annual Support Levels, and assigned in the following order:

1. **DOUBLE DIAMOND**
2. **DIAMOND**
3. **EMERALD**
4. **PLATINUM**
5. **GOLD**
6. **NEW IN 2024 EXHIBITORS**

NOTE: Date/Time your sign-up form is received by ASES will be used as the secondary sort criteria within support levels.

ASES will do our best to accommodate your selections, however, should your preferred booth(s) no longer be available, the person listed as the primary contact on the sign-up form will be notified to review available options.



GENERAL/EXHIBIT INFORMATION

GENERAL EXHIBIT INFORMATION

We are prepared to furnish individual companies with a draped, 6-foot exhibit table and two chairs. The maximization of your booth space will be key to your attendee traffic. Should an exhibitor want to utilize activities to draw attendees to its table (gifts, samples, f&b, demonstrations, etc.), these activities must take place within the confines of the booth space. The purpose of the exhibits is to further the education of the meeting attendees through product and service display and demonstrations. Outlying space may not be used for anything other than attendee traffic. Any activities undertaken must not interfere with traffic to or interactions at other exhibits. Activities that should be avoided include, but are not limited to, loud music or audio, demonstrations that use up the full break time which prevents attendees from viewing other exhibits, holding attendee events outside of the exhibit hall during sessions, receptions, social events and exhibit hall hours. Gimmicks such as clowns, mimes, cartoon characters, etc. may not be used in demonstrations. Exhibitors will be responsible for their own electrical, signs, labor, shipping, and tools necessary for setting up exhibits. If additional services are needed, it is the obligation of the exhibitor or his/her agent to provide for arrangement and payment of these services. Internet, electrical and audio visual may be ordered directly through the Marriott Rivercenter.

MEETING LOCATION:

**San Antonio
Marriott Rivercenter
101 Bowie Street
San Antonio, Texas, 78205**

Phone: 800-648-4462

**2024 Annual Meeting Rate:
\$249 Single/Double
Plus, Taxes & Fees**

**Housing Link will be
Provided upon receipt of
sign-up form.**

USE OF ASES NAME, INSIGNIA OR LOGO

The use of the name, insignia, logo or other identifying marks of ASES may not be used on signs, advertising or promotions in any media or descriptive product literature or products without written permission from ASES. The only exception is exhibitors may reference the ASES Annual Meeting (with date and place) on materials associated with the ASES Annual Meeting.

WARRANTIES

ASES makes no warranties, either express or implied, as to the availability or suitability of the facilities and the equipment of the conference site.

RESERVATION OF RIGHT TO MAKE CHANGES

Any matters not specifically covered herein are subject to decision by the ASES Board of Directors and Executive Director. ASES reserves the right to make such changes, amendments, and additions to these terms and conditions as it considers advisable for the proper conduct of the exhibit, with the provision that all exhibitors will be advised of any changes.

EXHIBIT RULES AND REGULATIONS

The terms and conditions listed here are part of the exhibit application and constitute part of the agreement between the exhibiting company and ASES. By applying for exhibit space, a company, its agents, consultants and employees agree to adhere to all terms and conditions outlined in this prospectus. Whenever practical or appropriate, in the view of ASES, disciplinary action will be progressive according to the violation of the listed terms and conditions. However; ASES reserves the right to levy a more severe penalty, including refusal, or termination of the exhibit, at its sole discretion. In the event of such restriction or eviction, ASES will not be liable for any refunds on rentals or other exhibit related expenses incurred. Please be sure that your promotional department or anyone else involved in the arrangements of your exhibit has a copy of these terms and conditions. It is the responsibility of the exhibitor to ensure that all company personnel or 3rd party agents involved in the exhibit arrangements are aware of, and adhere to, these terms and conditions and conduct themselves in a professional manner throughout the meeting.

EXHIBIT SPACE OCCUPANCY

Exhibiting companies are responsible for monitoring their own space. Exhibits must be staffed by registered individuals who are representatives of the exhibitor. An exhibitor is responsible for the conduct and appearance of the exhibitor's employees or agents, and an exhibitor or agent must be present in the exhibit space during all open hours. An exhibiting company whose booth space is not completed and staffed by the close of the exhibit installation period will forfeit all exhibit rights. ASES reserves the right to reassign space without notification or refund.

DAMAGE TO PROPERTY

Exhibitors will be held financially responsible for any damage done to the Marriott Rivercenter by them, their employees, or agents. No nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building.

EXHIBIT SPACE POLICY

Exhibit personnel may not enter another exhibitor's space or photograph/investigate another exhibitor's products at any time without the express permission of that exhibitor. Exhibitors may not enter an unstaffed exhibitor space at any time. This is in respect to the rights of other vendors to conduct business during the exhibit hours without interference or improper intervention. ASES, its representatives, and staff shall have free access to any exhibit at all times in their performance of their assigned duties. Canvassing outside the exhibitor's designated table area is forbidden. Exhibitors may not distribute materials to other exhibitors at any time. All business must be conducted within each exhibitor's booth space.

LOSS OR DAMAGE

All property of the exhibitor remains under the exhibitor's custody and control in transit to and from the Marriott Rivercenter during installation and removal, and while it is in the confines of the Marriott Rivercenter. Neither ASES, the Marriott Rivercenter nor any of their officers, directors, agents, or employees are responsible for the safety of the exhibitor's property from theft, damage by fire, accident, vandalism, or any other causes. The exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence or willful

misconduct of the person or entities mentioned above, their agents or employees. Exhibitors wishing to insure their exhibit materials, goods, and/or property on exhibit against theft, damage by fire, accident, or loss of any kind must do so at their own expense. We recommend that you take laptops and other mobile valuables with you to your room.

EXHIBIT MATERIALS

Items considered appropriate for distribution are educational materials, pens, mouse pads, pencils, luggage tags, calendars, note pads, mugs and key chains. Balloons, noisemakers and tobacco products are prohibited, as well as other items at the discretion of ASES.

EXHIBITOR REGISTRATION

Advance exhibitor registration is provided to all exhibitors. All exhibitors are required to register. Sharing or trading of badges is not allowed. A company will receive two (2) individual complimentary registrations per one exhibit booth. Additional badges may be purchased in advance or on-site.

Registration fees must be paid prior to, or at the time of, registration. "No Show" badges are non-refundable. Company badges will not be accepted in lieu of the official badge. Representatives registering on-site will be required to show proof of affiliation (business card) with the exhibiting company. Each representative of an exhibiting company must wear the official exhibitor badge at all ASES events. Companies registered by August 1, 2024, will be listed in the Final Program.

BOOTH ASSIGNMENT

Assignment of exhibit booth will be on a first come, first-served basis for exhibitors not designated as supporters based upon receipt of exhibit applications and full payment. Exhibitors may not let, sublet, share or transfer the exhibit privilege or space in whole or in part without the express written consent of ASES. Exhibitors may not exhibit, or permit to be exhibited in their space, any merchandise or advertising materials which are not part of their own products, or those of their subsidiaries.

EXHIBIT PERSONNEL

ASES and the Exhibitor agree that the purpose of the Exhibition is exclusively for the education of persons attending the Annual Meeting and exhibit staff will conduct themselves accordingly. If models are utilized for booth demonstrations, their conduct and manner must adhere to the professional environment of the Meeting.

COMPLIANCE WITH LOCAL ORDINANCES

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations. All products or services exhibited must comply with all state and local regulations.

FIRE ORDINANCES

Local fire codes and ordinances require that the aisles be clear at all times. Demonstration areas shall not be placed on the aisle sideline of an exhibit. Sufficient space within an exhibit area must be left to absorb any crowd. Should spectators interfere with other exhibits, ASES may, in its sole discretion, require that the demonstration be limited or canceled.

INDEMNIFICATION

The exhibitor agrees to indemnify and hold harmless the ASES, its officers, directors, agent and employees from any and all claims of liability of third parties arising out of or related to the acts of omissions of the Exhibitor in connection with the Exhibitor's participation in the ASES 2024 Annual Meeting. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold the ASES and the Marriott Rivercenter and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges of fines and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Marriott Rivercenter, its employees, and

agents. Additionally, the Exhibitor acknowledges that neither the ASES nor the Marriott Rivercenter carries business interruption insurance and property damage to the Exhibitor's property. The Exhibitor agrees to obtain adequate insurance during the dates of the ASES 2024 Annual Meeting, including move-in and move-out days, and shall be prepared to furnish a Certificate of Insurance to the ASES, and if requested, to the Marriott Rivercenter.

INSTALL & DISMANTLE OF EXHIBITS

Set-Up: Wednesday, October 16th, 2024.
7:00 a.m. – 4:00 p.m.

Teardown: Saturday, October 19th, 2024
10:15 am (after the final break)

Exhibits must be completely set-up no later than 6:00 p.m. on Wednesday, October 16th.

EXHIBIT SPACE SET-UP

Your exhibit space includes the following:
Pipe & Drape: 8' High Back Wall; 3' High Side Rails; One (1) 6' draped table (3 sides); Two (2) Contour Chairs; One ((1) Wastebasket; One (1) ID Sign (17" x 11"). You will be able to order additional equipment for your space, if needed. This will be at an additional cost to your company.

SHIPPING, AUDIO VISUAL, INTERNET, & POWER CONTRACTOR

This information will be communicated directly through our general service contractor:

**RPMXPO, 242 Westfork Court Suite A,
Lithia Springs, GA 30122**



EXHIBIT HALL HOURS:

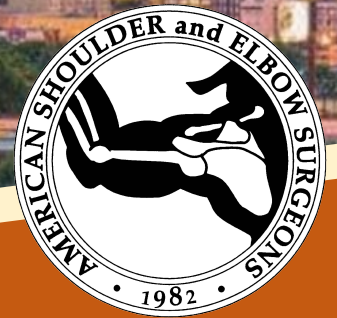
<u>Move-In:</u>	Wednesday, October 16 th :	7:00 a.m. – 4:00 p.m.
<u>Exhibit Hours</u>	Thursday, October 17 th :	6:30 a.m. – 4:30 p.m. <i>(Breakfast, Breaks, and Wine & Cheese & Posters in the Exhibit Hall)</i>
	Friday, October 18 th :	6:30 a.m. – 4:30 p.m. <i>(Breakfast, Breaks & Friday Fiesta in the Exhibit Hall)</i>
	Saturday, October 19 th :	6:30 a.m. – 10:15 a.m. <i>(Breakfast and Breaks in the Exhibit Hall)</i>
<u>Move-Out</u>	Saturday, October 19 th :	10:15 a.m. – 3:00 p.m.

Times are preliminary and subject to change.

ASES 2024 ANNUAL MEETING

October 16-19, 2024

San Antonio, Texas



For questions or more information, please contact:

American Shoulder and Elbow Surgeons:

Meetings and Education Department

aorlando@ases-assn.org

847-957-1374

1515 E. Woodfield Road, Suite 345

Schaumburg, IL 60173