

# PROSPECTUS

## 2025 Industry Partner Opportunities

ASES 2025 Annual Meeting

October 15-18, 2025

Gaylord Pacific Resort & Convention Center

San Diego, CA



**AMERICAN SHOULDER  
AND ELBOW SURGEONS**

# WELCOME!

On behalf of the American Shoulder and Elbow Surgeons (ASES), we invite you to participate in the ASES 2025 Annual Meeting, to be held October 15-18, 2025, at the new Gaylord Pacific Resort & Convention Center in Chula Vista (San Diego), California.

The ASES 2025 Annual Meeting will provide quality accredited education on the surgical treatment of several disorders of the shoulder and elbow to practicing surgeons, industry partners and our guests. ASES is the trusted source for the most leading-edge, scientifically-sound and diverse educational programming within the shoulder and elbow surgical landscape.

ASES offers a number of unique opportunities during the Annual Meeting. Exhibits will be highlighted with unopposed time each day, Thursday through Saturday, as well as exhibit hall receptions on Thursday and Friday afternoon.

To maximize the impact of your marketing dollars and receive optimum exposure to our attendees, we encourage you to be a Supporter in addition to the Exhibit opportunities.

## WE LOOK FORWARD TO SEEING YOU IN SAN DIEGO!



**Joaquin Sanchez-Sotelo,  
MD, PhD**  
ASES 2024-2025 President



**Robert U. Hartzler, MD**  
Course Co-Chair



**Jonathan D. Barlow,  
MD, MS**  
Course Co-Chair

# WHY SUPPORT?

## BENEFITS OF SUPPORTING THE ASES ANNUAL MEETING

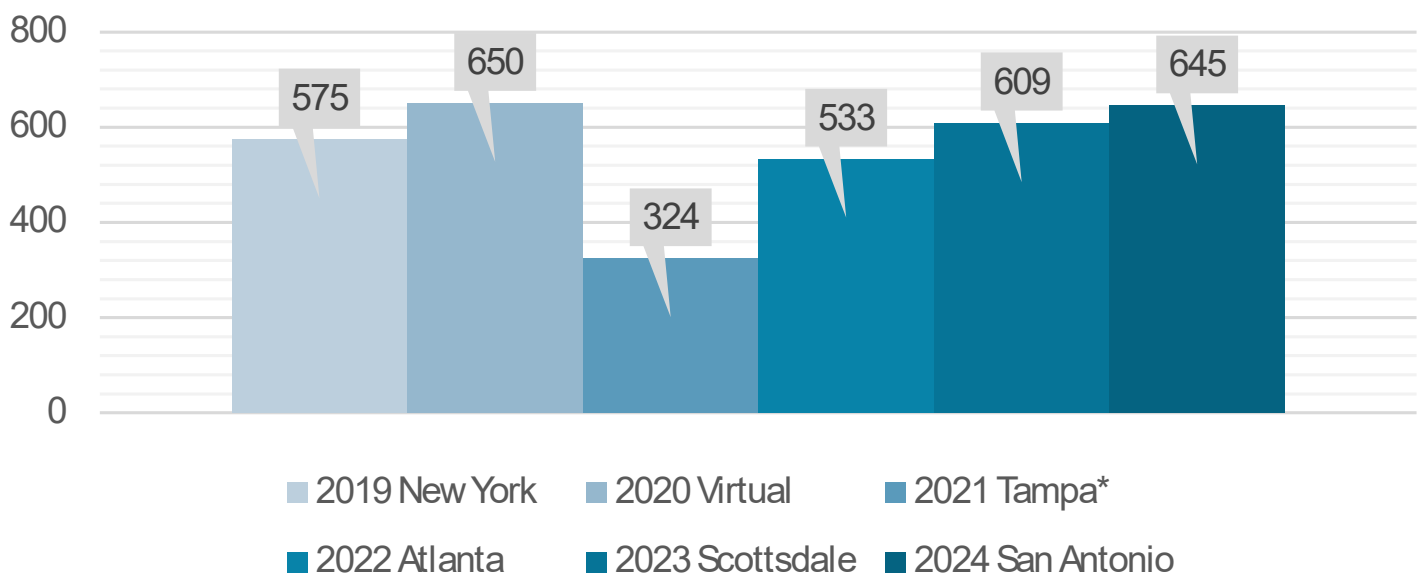
As an ASES Annual Meeting Industry Partner, you will have the opportunity to showcase your company's products and services to a targeted health care population. Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers!
- Introduce new products and services!
- Expand your market reach and strengthen existing relationships!
- Generate new sales leads!

## ALL ASES ANNUAL MEETING INDUSTRY PARTNERS RECEIVE:

- Attendance at the Wednesday Welcome Reception with attendees, faculty, & guests.
- Recognition at the podium by ASES leadership and on main session screens during breaks.
- Publicized level of support on the ASES website six weeks in advance of the meeting.
- Prominent recognition signage displayed at the Annual Meeting by level of support.
- List of attendees with mailing addresses available 15 days prior to the meeting.
- Presence in the exhibit area with several unopposed exhibit hours to display products and engage with meeting attendees.

## PROVIDER ATTENDANCE: 2019-2024



\*2021 moved from October to December due to Covid-19 surge

# BENEFITS OF SUPPORTING

Levels:	\$100k+	\$75k- \$99,999k	\$50k- \$74,999	\$25k- \$49,999	\$0- \$24,999
Acknowledgement with logo on website, onsite program, onsite signage, mobile app	X	X	X	X	X
Participant list, consent-only (includes name, institution, city/state)	X	X	X	X	X
Additional complimentary booth personnel badges	6	4	2	1	
One Mobile App push notification	X	X	X		
Complimentary inclusion in Upper Extremity Expedition	X	X	X		
One non-agenda event promotion in daily Annual Meeting email to attendees	X	X			
Branded social media post on ASES channels	X	X			
Dedicated email to registered delegates to promote partner's Annual Meeting events	X				
Dedicated social media post	X				

Based on 2025 Annual Meeting investment only

# MEETING-AT-A-GLANCE

## Wednesday, October 15, 2025

1:00 PM – 4:30 PM	Neer Circle Meeting <i>Neer Circle Members Only</i>
5:00 PM – 6:30 PM	Welcome Reception

## Thursday, October 16, 2025

6:00 AM – 4:30 PM	Registration
6:30 AM – 8:00 AM	Breakfast
7:00 AM – 8:15 AM	Instructional Course Lectures #1-6
8:30 AM – 8:40 AM	Welcome & Announcements
8:40 AM – 9:10 AM	Charles S. Neer Lecture <i>George S. Athwal, MD, FRCSC</i>
9:10 AM – 9:25 AM	Neer Circle Consensus
9:25 AM – 9:55 AM	Case Presentation/Debate
9:55 AM – 10:05 AM	Break
10:05 AM – 11:25 AM	Special Interest Groups
11:40 AM – 12:40 PM	Industry-Sponsored/Lunch
12:55 PM – 1:25 PM	Human Optimization Lecture <i>Christopher L. Camp, MD</i>
1:25 PM – 1:55 PM	Guest Society Lecture <i>Guido Fierro, MD – SLAHO</i>
1:55 PM – 2:10 PM	Break
2:10 PM – 3:25 PM	Concurrent Education Sessions 1-3
3:30 PM – 4:45 PM	Concurrent Education Sessions 4-6
4:45 PM – 5:45 PM	Exhibit Happy Hour
4:45 PM – 5:45 PM	ASES Business Meeting
7:00 PM – 10:00 PM	Neer Circle Dinner

## Friday, October 17, 2025

6:30 AM – 4:00 PM	Registration
6:30 AM – 8:00 AM	Breakfast
7:00 AM – 8:15 AM	Instructional Course Lectures #7-12
8:15 AM – 8:30 AM	Break
8:30 AM – 9:00 AM	Ernest A. Codman Lecture <i>Amit Sood, MD</i>

## Friday, October 17, 2025, Continued

9:00 AM – 9:30 AM	ASES Foundation Presentation
9:30 AM – 9:45 AM	Awards Ceremony
9:45 AM – 10:15 AM	Case Presentation/Debate
10:15 AM – 10:25 AM	Break
10:25 AM – 11:45 AM	Special Interest Groups
12:00 PM – 1:00 PM	Industry-Sponsored/Lunch
1:15 PM – 1:20 PM	ASES Presidential Lecture Introduction
1:20 PM – 1:50 PM	ASES Presidential Lecture & Gavel Passing
1:50 PM – 2:05 PM	Break
2:05 PM – 3:20 PM	Concurrent Education Sessions 7-9
3:25 PM – 4:40 PM	Concurrent Education Sessions 10-12
4:40 PM – 5:40 PM	Exhibit KOL Happy Hour
7:00 PM – 10:00 PM	Friday Night Party

## Saturday, October 18, 2025

6:30 AM – 10:00 AM	Registration
6:30 AM – 8:00 AM	Breakfast
7:00 AM – 8:15 AM	Instructional Course Lectures #13-18
8:30 AM – 9:00 AM	Bernard F. Morrey Lecture <i>Samuel A. Antuna, MD</i>
9:00 AM – 9:30 AM	Case Presentation/Debate
9:30 AM – 10:00 AM	Break
10:00 AM – 11:15 AM	Concurrent Education Sessions 13-15
11:30 AM – 12:00 PM	Closing General Session

*Our industry partners are discouraged from holding corporate-sponsored (non-CME) events during the Welcome Reception, the Neer Circle Meeting, the Friday Night All-Show Party, and Members' Business Meeting to avoid conflicts with our educational and research mission.*

*\*Noted times are preliminary and subject to change. Please check ASES 2025 Annual Meeting Website for updates.*

# 2025 ANNUAL MEETING OPPORTUNITIES

## I. EXHIBIT HALL

The ASES Annual Meeting Exhibit Hall will serve as the central gathering hub for all participants over the course of the three-day event, allowing your company the opportunity to showcase your latest products and services to ASES Annual Meeting attendees.

### I(A). EXHIBIT BOOTH:

**5 x 10 Booth\*: \$7,500**

**10 x 10 Booth: \$15,000**

**10 x 20 Booth: \$29,000**

**10 x 30 Booth: \$43,000**

#### WHAT COMES WITH YOUR BOOTH RENTAL?

- 8'-high draped back wall, 3'-high draped sidewalls
- One (1) six-foot draped table, Two (2) chairs, One (1) wastebasket
- Annual Support level acknowledgement placard
- Exclusive, non-conflicting exhibit hall hours to meet attendees
- Networking opportunities that include daily breakfast, receptions, and refreshment breaks
- Complimentary company name listing in attendee print program (subject to print deadlines) and conference mobile app
- Publicized level of support on the ASES website six weeks in advance of the meeting
- List of attendees with mailing addresses available 15 days prior to the meeting
- Overnight exhibit hall perimeter security
- New this year: Attendee badges will be barcoded for lead collection (Additional cost)

*\* Limited availability. For start-up companies, non-profits, and first-time ASES Annual Meeting exhibitors only.*



# 2025 ANNUAL MEETING OPPORTUNITIES

## **I(B). INDUSTRY MEETING ROOMS:**

**\$6,000**

These turnkey rooms offer a convenient, professional setting to host one-on-one meetings, small group discussions, or product demos right within the exhibit hall. Each room includes a secure four-wall Gem Panel system with a locking door, identification signage, one table, and four chairs, providing both privacy and visibility. This is a great opportunity to engage with attendees in a quiet, branded environment while staying at the center of the action. Space is limited—book your meeting room today to maximize your impact at the event!

## **I(C). UPPER EXTREMITY EXPEDITION:**

**\$2,000**

As a participating company in the Upper Extremity Expedition, your booth will be featured on our Everest-themed stamp card distributed to all attendees. Throughout the event, attendees will visit each featured booth to collect a stamp—and once their card is complete, they'll be entered into a daily drawing for a chance to win great prizes. This fun, incentive-driven activity is designed to drive consistent booth traffic, increase engagement, and spark meaningful conversations at your booth.

## **I(D). KOL HAPPY HOUR:**

**\$2,000**

As part of the KOL Happy Hour, companies have the opportunity to spotlight their Key Opinion Leaders (KOLs) who will be present at their booths during this dedicated networking window. To be included in the event promotion, participating companies are responsible for confirming their KOL's participation and must submit the KOL's name to ASES by the specified deadline. Confirmed KOLs will be promoted through a variety of channels to help drive traffic and engagement during the Happy Hour, including on-site event signage, a one-time group push notification to all attendees, and a customized tabletop sign that will be delivered to each booth the morning of the event. This is a valuable opportunity to increase visibility and encourage purposeful connections with attendees during this high-traffic, targeted time slot. Note: Your booth must remain open during this time, regardless of whether or not you are participating in this sponsorship.



# 2025 ANNUAL MEETING OPPORTUNITIES

## II. EDUCATION AND THOUGHT LEADERSHIP

The ASES Annual Meeting is your source for access to top surgeons dedicated to the field of Shoulder and Elbow Surgery, and your organization has several opportunities to support efforts to showcase the newest techniques and research associated with the field.

### II (A). SPECIAL INTEREST GROUPS

**\$5,000**

New for 2025! Position your company at the heart of focused, small-group discussions by sponsoring a Special Interest Group (SIG) session. This exclusive opportunity allows two of your representatives to actively participate in the conversation alongside surgeon attendees—providing valuable face time in an intimate, topic-driven setting. Your sponsorship includes prominent promotion of your company as the SIG sponsor, in-room signage, and a two-minute introduction at the start of the session to highlight your organization. You'll also have the opportunity to include promotional material in the Session Chair Drop, ensuring your brand stays top of mind. This is an ideal setting to engage directly with your target audience in a meaningful, dialogue-rich environment.

Available Special Interest Groups (please indicate your selection(s) on the Annual Meeting Sign-Up Form.) Please note: Maximum of two companies per session. You will be contacted regarding any conflicts.

#### **THURSDAY:**

Women In Shoulder and Elbow Surgery –  
Session One

Indian American Shoulder and Elbow Surgeons  
(IASES)

Advocacy: From Awareness to Action

Leadership, Mentorship, and Growth:  
A Fellowship Directors' Forum

Stronger Together: Surgeon and Therapist  
Collaboration in Shoulder and Elbow Care  
(A joint effort between ASES and ASSET)

JSES Session: How to Review a Paper

Mission Work in Shoulder and Elbow

Multicenter Study Groups One:  
Soft Tissue Research

#### **FRIDAY:**

Latinos in Shoulder and Elbow Surgery Featuring  
SLAHOC (2025 ASES Guest Society)

Practice Management:  
The Business Side of Surgery

Guiding the Future:  
Strengthening Mentor-Mentee Connections

Charting Success:  
A Session for ASES Candidate & Fellow Members

Innovation at Work:  
Tech Advancement in Shoulder & Elbow Surgery

Multicenter Study Groups Two:  
Arthroplasty and Trauma Research

Crossing Cultures, Creating Change:  
ASES Exchange Fellowship Program

# 2025 ANNUAL MEETING OPPORTUNITIES

## II(B). INDUSTRY WORKSHOPS (LUNCH & LEARN):

**\$10,000**

These workshops will take place on both Thursday and Friday during the lunch hour. The fee noted above is for one-day only. Due to high demand, if your company would like to have a workshop on more than one day (including additional divisions), you will be waitlisted for the second session, and confirmed only after all initial workshop requests are accommodated. Companies will be required to supply lunch to workshop participants, in addition to the workshop fee. Basic AV will be included in workshop fee; rooms will be pre-set to maximum capacity in crescent rounds; room set changes and additional AV will be at requesting industry partner's expense.

Space for workshops will be limited and available on a first-come, first-served basis. Please reserve early.

## II(C). INDUSTRY PARTNER EVENTS:

**\$15,000 (Limited availability)**

Host a pre-, post-, or evening event in conjunction with the ASES Annual Meeting. Your event registration will be managed through the official ASES Registration and the event will be designated as an "Official" Annual Meeting Activity. Sponsors are responsible for event logistics and arrangements, while ASES will provide promotional signage and marketing support. Registration lists and attendee contact information will be provided at regular intervals throughout the registration process. All event details must be finalized by June 13 to align with the registration launch and maximize attendee exposure.

## II(D). E-POSTER AREA:

**\$10,000 each (Four available)**

**\$30,000 for exclusive**

The E-Poster area is one of the most visited spaces at the ASES Annual Meeting, where attendees gather to explore cutting-edge research from their peers. Positioned in a high-traffic area of the conference, each station offers maximum visibility and engagement. You will receive on-site signage featuring your company's logo, a ad in the event app directing attendees to the posters, and recognition in conference materials as an official Poster Area sponsor. There is also an opportunity to include an intro video to welcome attendees to the station. This is a great way to align your brand with innovation and support for advancing research in the field.



# 2025 ANNUAL MEETING OPPORTUNITIES

## II(E). CODMAN LECTURER BOOK SPONSORSHIP

**\$15,000**

Sponsor the distribution of *It Takes You to Tango: Leverage the Science of Loneliness to Master the Art of Connection*. This is the last publication by our 2025 Codman Lecturer Dr. Amit Sood, and it is our intention to gift a copy of this book to all Annual Meeting attendees. Your sponsorship would include a custom-designed bookmark featuring your branding inserted into each book, verbal recognition during the Codman Lecture, and logo placement on event signage and digital materials. As an optional add-on (pending speaker availability), your support may also include a live book signing experience hosted onsite at your booth, which we believe will tremendously increase traffic of attendees to your booth. Investment: \$15,000 for book sponsorship; an additional \$5,000 for the book signing experience. This opportunity provides direct reach to up to 700 ASES member surgeons, leaders in the field of shoulder and elbow surgery.

## III. BRANDING & PROMOTION

### III(A). VENUE SIGNAGE (BRANDING FEES):

**Single Placement = \$2.5K**

**Two or Three Locations = \$5K**

**Four or More Locations = \$7,500**

Various opportunities available. Please contact [aorlando@ases-assn.org](mailto:aorlando@ases-assn.org) to request a copy of the Gaylord Pacific Branding Guide. Please note that production and install/dismantle is not included in the branding fees, and you will be billed back for these charges after the meeting. ASES will place the order on your behalf in order to group install/dismantle costs for all branding together to provide you with the best costs. You will, however, work directly with the in-house vendor on production. We reserve the right to provide final approval to any and all materials.

### III (B). SCHEDULE-AT-A-GLANCE METER BOARDS

**\$7,500 each (Four available)**

**\$25,000 for exclusive**

Gain high-impact visibility by sponsoring the Schedule-at-a-Glance Meter Boards, prominently displayed in a high-traffic area of the event. These boards provide attendees with essential daily schedules and serve as a go-to reference point—making your branding front and center all day long. Sponsors benefit from premium exposure and recognition on each day's board.

# 2025 ANNUAL MEETING OPPORTUNITIES

## III(C). ROOM DROP:

\$7,500

ASES will arrange for materials, provided by your organization, to be delivered to the hotel rooms of each Annual Meeting attendee in the ASES room block at the Gaylord Pacific.

## III(D). STEP AND REPEAT:

\$7,500

Make a lasting impression with Step and Repeat Branding, co-branded with the ASES Annual Meeting logo and prominently placed for maximum photo opportunities. This backdrop will be featured in a high-traffic area where attendees gather, take photos, and share moments on social media, ensuring your brand is part of the conversation both onsite and online. As the exclusive sponsor, you'll have input on the overall design, and hashtag, allowing you to align the look and feel with your brand while maintaining the professional aesthetic of the event.

## III(E). HEADSHOT LOUNGE:

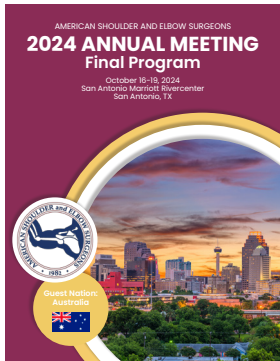
\$20,000

Sponsor the Headshot Lounge to give attendees a memorable experience and align your brand with professionalism and career growth. This popular amenity offers real-time retouching and polished photos on the spot. As the exclusive sponsor, your company will receive prominent signage, branding, and recognition in all promotional materials—creating meaningful, face-to-face engagement throughout the event.



# 2025 ANNUAL MEETING OPPORTUNITIES

## III. ADVERTISING & MARKETING



### III (A). PROGRAM GUIDE ADVERTISING

**Inside Front Cover: \$5,000**  
**Full Page Ad: \$3,000**

**Inside Back Cover: \$5,000**  
**1/2 Page Ad: \$2,000**

Make your sponsorship and products known to attendees by placing an ad in the 2025 ASES Annual Meeting Program Guide. Distributed to all ASES Annual Meeting Attendees.

### III(B). DAILY EMAIL UPDATE:

**\$2,500 per day**  
**\$8,000 for exclusive**

Reach all ASES Annual Meeting attendees! Choose one day or every day to feature your organization during the meeting. Daily sponsorship includes a click-thru banner ad on the email that meeting attendees receive every morning, highlighting the special events of the day.

### III(C). MOBILE APP PUSH NOTIFICATIONS:

**\$1,000 each (Limited availability)**

This is a terrific opportunity for you to drive traffic to your booth, workshop, or special event, or to simply promote your company's products and services to all Annual Meeting attendees. Sponsor will provide messaging, and we will work with you to schedule this at the time of your choosing!

# SIGN-UP INSTRUCTIONS & EXHIBIT HALL FLOOR PLAN

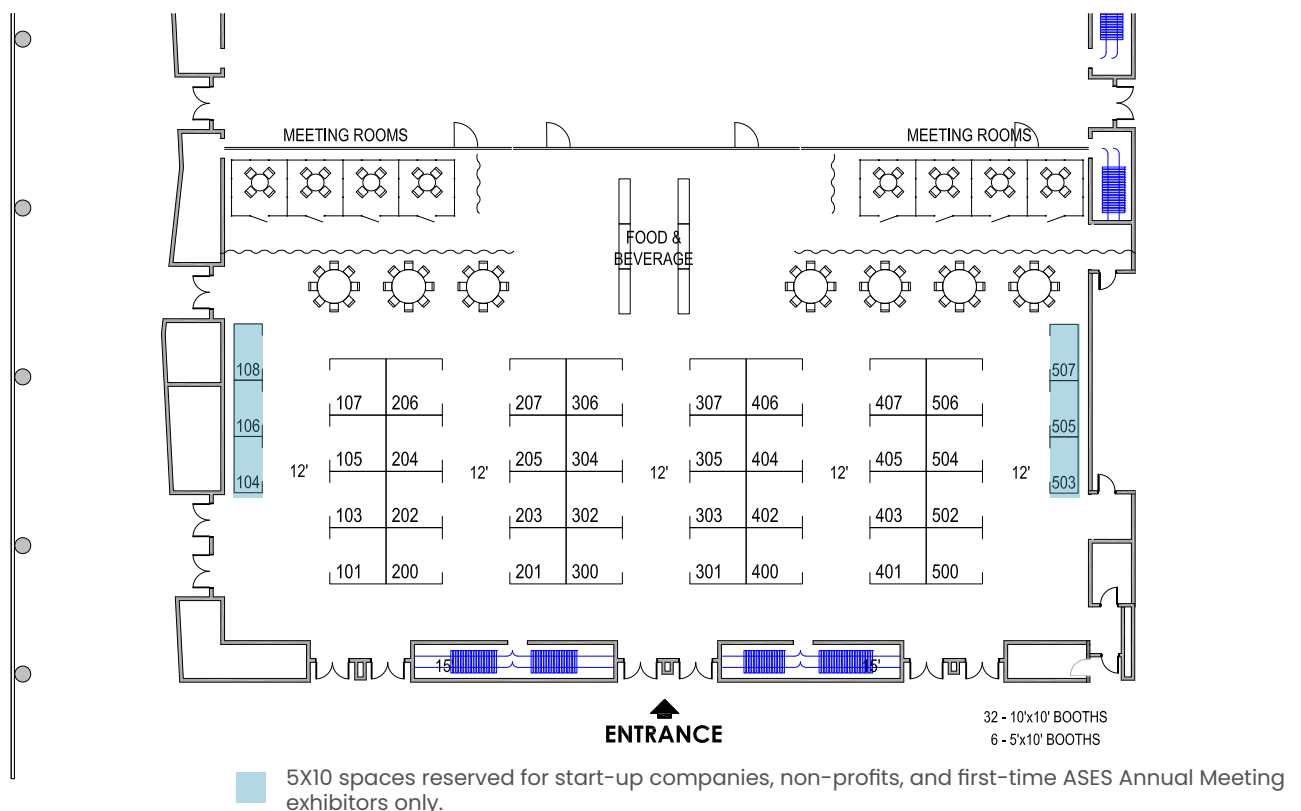
IN ORDER TO ENSURE THAT YOU RECEIVE MAXIMUM BENEFITS WITH YOUR SUPPORT, PLEASE COMPLETE AND RETURN THE SIGN-UP FORM ON THE NEXT PAGE NO LATER THAN MONDAY, JUNE 2ND. ONCE YOUR FORM IS RECEIVED, YOU WILL BE INVOICED FOR YOUR SELECTIONS AND A CONFIRMATION SUMMARY WILL BE GENERATED.

## BOOTH ASSIGNMENT PROCESS:

Please indicate your preferred booth selections on the attached form. Selections will be confirmed based on 2024 Annual Support Levels, and assigned in the following order:

1. DOUBLE DIAMOND
2. DIAMOND
3. EMERALD
4. SAPPHIRE
5. RUBY
6. TOPAZ
7. AMETHYST
8. NEW IN 2025 EXHIBITORS

NOTE: Date/Time your sign-up form is received by ASES will be used as the secondary sort criteria within support levels. ASES will do our best to accommodate your selections, however, should your preferred booth(s) no longer be available, the person listed as the primary contact on the sign-up form will be notified to review available options.



# GENERAL/EXHIBIT INFORMATION

## GENERAL EXHIBIT INFORMATION

We are prepared to furnish individual companies with a draped, 6-foot exhibit table and two chairs. The maximization of your booth space will be key to your attendee traffic. Should an exhibitor want to utilize activities to draw attendees to its table (gifts, samples, f&b, demonstrations, etc.), these activities must take place within the confines of the booth space. The purpose of the exhibits is to further the education of the meeting attendees through product and service display and demonstrations. Outlying space may not be used for anything other than attendee traffic. Any activities undertaken must not interfere with traffic to or interactions at other exhibits. Activities that should be avoided include, but are not limited to, loud music or audio, demonstrations that use up the full break time which prevents attendees from viewing other exhibits, holding attendee events outside of the exhibit hall during sessions, receptions, social events and exhibit hall hours. Gimmicks such as clowns, mimes, cartoon characters, etc. may not be used in demonstrations. Exhibitors will be responsible for their own electrical, signs, labor, shipping, and tools necessary for setting up exhibits. If additional services are needed, it is the obligation of the exhibitor or his/her agent to provide for arrangement and payment of these services. Internet, electrical and audio visual may be ordered directly through the Gaylord Pacific Resort and Convention Center.

## USE OF ASES NAME, INSIGNIA OR LOGO

The use of the name, insignia, logo or other identifying marks of ASES may not be used on signs, advertising or promotions in any media or descriptive product literature or products without written permission from ASES. The only exception is exhibitors may reference the ASES Annual Meeting (with date and place) on materials associated with the ASES Annual Meeting.

## WARRANTIES

ASES makes no warranties, either express or implied, as to the availability or suitability of the facilities and the equipment of the conference site.

## RESERVATION OF RIGHT TO MAKE CHANGES

Any matters not specifically covered herein are subject to decision by the ASES Board of Directors and Executive Director. ASES reserves the right to make such changes, amendments, and additions to these terms and conditions as it considers advisable for the proper conduct of the exhibit, with the provision that all exhibitors will be advised of any changes.

## EXHIBIT RULES AND REGULATIONS

The terms and conditions listed here are part of the exhibit application and constitute part of the agreement between the exhibiting company and ASES. By applying for exhibit space, a company, its agents, consultants and employees agree to adhere to all terms and conditions outlined in this prospectus. Whenever practical or appropriate, in the view of ASES, disciplinary action will be progressive according to the violation of the listed terms and conditions. However; ASES reserves the right to levy a more severe penalty, including refusal, or termination of the exhibit, at its sole discretion. In the event of such restriction or eviction, ASES will not be liable for any refunds on rentals or other exhibit related expenses incurred. Please be sure that your promotional department or anyone else involved in the arrangements of your exhibit has a copy of these terms and conditions. It is the responsibility of the exhibitor to ensure that all company personnel or 3rd

party agents involved in the exhibit arrangements are aware of, and adhere to, these terms and conditions and conduct themselves in a professional manner throughout the meeting.

## EXHIBIT SPACE OCCUPANCY

Exhibiting companies are responsible for monitoring their own space. Exhibits must be staffed by registered individuals who are representatives of the exhibitor. An exhibitor is responsible for the conduct and appearance of the exhibitor's employees or agents, and an exhibitor or agent must be present in the exhibit space during all open hours. An exhibiting company whose booth space is not completed and staffed by the close of the exhibit installation period will forfeit all exhibit rights. ASES reserves the right to reassign space without notification or refund. To ensure a positive experience for all attendees, we kindly ask that exhibitors refrain from dismantling or preparing to dismantle their booths before the show officially closes at 11:15 a.m. on Saturday, October 18th

## DAMAGE TO PROPERTY

Exhibitors will be held financially responsible for any damage done to the Gaylord Pacific Resort and Convention Center by them, their employees, or agents. No nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building.

## EXHIBIT SPACE POLICY

Exhibit personnel may not enter another exhibitor's space or photograph/investigate another exhibitor's products at any time without the express permission of that exhibitor. Exhibitors may not enter an unstaffed exhibitor space at any time. This is in respect to the rights of other vendors to conduct business during the exhibit hours without interference or improper intervention. ASES, its representatives, and staff shall have free access to any exhibit at all times in their performance of their assigned duties. Canvassing outside the exhibitor's designated table area is forbidden. Exhibitors may not distribute materials to other exhibitors at any time. All business must be conducted within each exhibitor's booth space.

## LOSS OR DAMAGE

All property of the exhibitor remains under the exhibitor's custody and control in transit to and from the Gaylord Pacific Resort and Convention Center during installation and removal, and while it is in the confines of the Gaylord Pacific Resort and Convention Center. Neither ASES, Gaylord Pacific Resort and Convention Center nor any of their officers, directors, agents, or employees are responsible for the safety of the exhibitor's property from theft, damage by fire, accident, vandalism, or any other causes. The exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence or willful misconduct of the person or entities mentioned above, their agents or employees. Exhibitors wishing to insure their exhibit materials, goods, and/or property on exhibit against theft, damage by fire, accident, or loss of any kind must do so at their own expense. We recommend that you take laptops and other mobile valuables with you to your room.

## EXHIBIT MATERIALS

Items considered appropriate for distribution are educational materials, pens, mouse pads, pencils, luggage tags, calendars, note pads, mugs and key chains. Balloons, noisemakers and tobacco products are prohibited, as well as other items at the discretion of ASES.

# GENERAL/EXHIBIT INFORMATION

## EXHIBITOR REGISTRATION

Advance exhibitor registration is provided to all exhibitors. All exhibitors are required to register. Sharing or trading of badges is not allowed. A company will receive two (2) individual complimentary registrations per one exhibit booth. Additional badges may be purchased in advance or on-site. Registration fees must be paid prior to, or at the time of, registration. "No Show" badges are non-refundable. Company badges will not be accepted in lieu of the official badge. Representatives registering on-site will be required to show proof of affiliation (business card) with the exhibiting company. Each representative of an exhibiting company must wear the official exhibitor badge at all ASES events. Companies registered by August 1, 2025, will be listed in the Final Program.

## BOOTH ASSIGNMENT

Assignment of exhibit booth will be on a first come, first-served basis for exhibitors not designated as supporters based upon receipt of exhibit applications and full payment. Exhibitors may not let, sublet, share or transfer the exhibit privilege or space in whole or in part without the express written consent of ASES. Exhibitors may not exhibit, or permit to be exhibited in their space, any merchandise or advertising materials which are not part of their own products, or those of their subsidiaries.

## EXHIBIT PERSONNEL

ASES and the Exhibitor agree that the purpose of the Exhibition is exclusively for the education of persons attending the Annual Meeting and exhibit staff will conduct themselves accordingly. If models are utilized for booth demonstrations, their conduct and manner must adhere to the professional environment of the Meeting.

## COMPLIANCE WITH LOCAL ORDINANCES

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations. All products or services exhibited must comply with all state and local regulations.

## FIRE ORDINANCES

Local fire codes and ordinances require that the aisles be clear at all times. Demonstration areas shall not be placed on the aisle sideline of an exhibit. Sufficient space within an exhibit area must be left to absorb any crowd. Should spectators interfere with other exhibits, ASES may, in its sole discretion, require that the demonstration be limited or canceled.

## INDEMNIFICATION

The exhibitor agrees to indemnify and hold harmless the ASES, its officers, directors, agent and employees from any and all claims of liability of third parties arising out of or related to the acts of omissions of the Exhibitor in connection with the Exhibitor's participation in the ASES 2025 Annual Meeting. The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold the ASES and the Gaylord Pacific Resort and Convention Center and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges of fines and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or

use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Gaylord Pacific Resort and Convention Center, its employees, and agents. Additionally, the Exhibitor acknowledges that neither the ASES nor the Gaylord Pacific Resort and Convention Center carries business interruption insurance and property damage to the Exhibitor's property. The Exhibitor agrees to obtain adequate insurance during the dates of the ASES 2025 Annual Meeting, including move-in and move-out days, and shall be prepared to furnish a Certificate of Insurance to the ASES, and if requested, to the Gaylord Pacific Resort and Convention Center.

## INSTALL & DISMANTLE OF EXHIBITS

Set-Up: Wednesday, October 15th, 2025. 7:00 a.m. – 4:00 p.m.  
Teardown: Saturday, October 18th, 2025 11:15 am (after the final break)  
Exhibits must be completely set-up no later than 6:00 p.m. on Wednesday, October 15th.

## EXHIBIT SPACE SET-UP

Your exhibit space includes the following: Pipe & Drape: 8' High Back Wall; 3' High Side Rails; One (1) 6' draped table (3 sides); Two (2) Contour Chairs; One (1) Wastebasket; One (1) ID Sign (17" x 11"). You will be able to order additional equipment for your space, if needed. This will be at an additional cost to your company.

## SHIPPING, AUDIO VISUAL, INTERNET, & POWER CONTRACTOR

This information will be communicated directly through our general service contractor:  
RPMXPO, 242 Westfork Court Suite A,  
Lithia Springs, GA 30122

## Exhibit Hall Move-In/Move-Out:

Move-In:  
Wednesday, October 15th  
7:00 a.m. – 4:00 p.m.

Move-Out:  
Saturday, October 18th  
11:15 a.m. – 4:00 p.m.

# ANNUAL MEETING SIGN-UP FORM

Company Name: \_\_\_\_\_  
 Company Contact: \_\_\_\_\_  
 Company Email: \_\_\_\_\_

## SELECTIONS:

### I. EXHIBIT HALL

	QUANTITY	
I(a): 5 x 10 Exhibit Booth*	_____	X 7,500.00
10 x 10 Exhibit Booth	_____	X 15,000.00
10 x 20 Exhibit Booth	_____	X 29,000.00
10 x 30 Exhibit Booth	_____	X 43,000.00
I(b): Industry Meeting Rooms	_____	X 6,000.00
I(c): Upper Extremity Expedition	_____	X 2,000.00
I(d): KOL Happy Hour	_____	X 2,000.00

### II. EDUCATION AND THOUGHT LEADERSHIP

II(a): Special Interest Groups	_____	X 5,000.00
II(b): Thursday Industry Lunch Workshop	_____	X 10,000.00
Friday Industry Lunch Workshop	_____	X 10,000.00
II(c): Industry Partner Events	_____	X 15,000.00
II(d): E-Poster Sponsor	_____	X 10,000.00
II(e): Codman Lecturer Book Sponsorship	_____	X 10,000.00

### III. BRANDING & PROMOTION

III(a): Venue Signage (Branding Fees)	_____	X Varies
III(b): Schedule at a Glance Meter Boards	_____	X 7,500.00
III(c): Room Drop	_____	X 7,500.00
III(d): Annual Meeting Step and Repeat	_____	X 10,000.00
III(e): Headshot Lounge	_____	X 20,000.00

### IV. ADVERTISING & MARKETING

IV(a): Program Guide Full Page Ad -- Inside Front Cover, Inside Back Cover or Back Cover	_____	X 5,000.00
Program Guide Full Page Interior ad	_____	X 3,000.00
Program Guide 1/2 Page Interior Ad	_____	X 2,000.00
IV(b): Daily Email Update	_____	X 2,500.00
IV(c): Push Notifications	_____	X 1,000.00

\_\_\_\_\_

TOTAL AMOUNT DUE:

# ANNUAL MEETING SIGN-UP FORM

## COMPANY DETAILS:

Main Address: \_\_\_\_\_

Website: \_\_\_\_\_

Company Description (50 words maximum): \_\_\_\_\_

\_\_\_\_\_

## BOOTH SELECTION:

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

## SPECIAL INTEREST GROUP SELECTION:

1: \_\_\_\_\_

2: \_\_\_\_\_

3: \_\_\_\_\_

## INDUSTRY PARTNER EVENTS INFORMATION:

Event Name: \_\_\_\_\_

Event Audience: \_\_\_\_\_

Desired date/time: \_\_\_\_\_

## PAYMENT INFORMATION: (Payment must be received before selections are confirmed)

TOTAL AMOUNT DUE: \_\_\_\_\_ Paying by check: \_\_\_\_\_ Paying by credit card: \_\_\_\_\_

\*If paying by credit card, please submit your sponsor form to the ASES office now and you will be able to pay your balance online. A 2.5% processing fee will be added to all credit card payments.

Please return form to: [AORLANDO@ASES-ASSN.ORG](mailto:AORLANDO@ASES-ASSN.ORG)

## FOR INTERNAL PURPOSES ONLY:

Company Name: \_\_\_\_\_

2024 Support Level: \_\_\_\_\_

Date Received: \_\_\_\_\_ Time Received: \_\_\_\_\_

In order to provide you with the maximum exposure leading up to the event,  
we are asking for your commitment no later than June 2nd, 2025.

Thank you in advance for your support!



FOR MORE INFORMATION ON THESE  
OFFERINGS PLEASE CONTACT:

ASES Meetings and Education Department  
1515 E. Woodfield Road, Suite 345  
Schaumburg, IL 60173  
847-957-1374  
Email: [aorlando@ases-assn.org](mailto:aorlando@ases-assn.org)